

ABSTRACT OF THE DISCLOSURE

A new and distinct cultivar of *Fragaria x ananassa* is disclosed. 'Yuval' grows from September and produces fruit starting in November and lasting until the following summer. The production of the fruit beginning in November (Northern Hemisphere, latitude 30-33 5 degrees) is two months earlier than short day varieties of *Fragaria* species. The fruit of 'Yuval' is characterized by a unique, uniform color, as well as a very desirable taste, texture, shape and size.